

# MELINA GREEN GABI

## DIGITAL MARKETING DESIGNER

22+ YEARS OF EXPERIENCE,  
7 IN COMMUNICATION AND MARKETING,  
RESULTS ORIENTED WITH EXCELLENT ORGANIZATIONAL, INFLUENCING SKILLS.  
GREAT TEAM PLAYER, WITH A LOT OF CREATIVITY.  
STRONG LEADERSHIP SKILLS, WORKS WELL WITHIN CROSS-FUNCTIONAL TEAMS.

### EDUCATION

Create School - UI and UX, Israel  
BA in Industrial Drawing with Minor  
Degree in Visual Programming - FAAP, Brazil  
Graphic Production at Pancrom, Brazil  
Visual Merchandising at SENAC, Brazil

### SKILLS

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
AFTER EFFECTS  
POWER POINT

### LANGUAGES

PORTUGUESES - MOTHER TONGUE  
ENGLISH-HEBREW-SPANISH - ADVANCED

### CONTACT

+972 54-5418214  
green.melina@gmail.com  
www.melinagreen.com

### WORK EXPERIENCE

#### Bitmob, digital graphic designer, 2017-present (Israel)

Head of the Digital Graphic Design Studio of the company.  
Responsible for finding solutions to various communication challenges  
in different platforms such as web, Facebook and Instagram.  
Vast experience with graphics, banners and typography.

#### Palphot, graphic designer, 2011-2017 (Israel)

In charge of the creation and development of textile products,  
backpacks, bags and cases for prestigious companies such as  
Walt Disney, Marvel, Penyo, Mattel, Hasbro, Sanrio and Paul Frank  
among others. Successful track record of stationery, arts & crafts,  
electronic, greeting cards, home office, presentations, tourism and  
back-to-school materials (notebooks, stickers, folders, etc).

#### TVMania, graphic designer, 2008-2010 (Israel)

Led the company's complete art design's collection (babies,  
children, teens and adult clothes) from design to final production  
of international brands.  
Managed directly all vendors in Eastern Europe.

#### TRIFIL/SCALA, graphic designer, 2004-2007 (Brazil)

Brand manager for the leader company of underwear and outdoor  
industry in Brazil and the biggest textile company in LATAM.  
Responsible for creating the company's visual identity, website's  
layout, catalogs, packages for stores and mailing, from production  
to creation and finalization.

#### BlushBranding, marketing, 2001-2004 (Brazil)

Created marketing campaigns, catalogs and visual identity,  
for fashion magazine (such as Harpers' Bazaar, GQ, Vogue Brasil,  
among others), for the company's clientes (Nokia, Samsung, Ellus,  
Mash, Diesel, Walt Disney, Aramis Spezzato, among others).

#### Imaginare Comunicação, intern, 1995-1999 (Brazil)

Developed personalized visual identity for the company's clients.